

Applying to MDes Sound for the Moving Image

Guidelines for Applicants

Application Form

- Your application will be forwarded to assessors when you have submitted
 - A completed postgraduate application form
 - A personal statement
 - A portfolio (you will be provided with log-in details for the portfolio website after the application form is received)

Additional Information

- In addition you will also need to submit
 - Two references
 - Evidence of academic qualifications
 - If English is not your first language evidence of English Language proficiency (IELTS certificate)
 - A copy of your passport (if applicable)

 - We would prefer if you sent all this information with the application form and personal statement

Personal Statement Guide

Your personal statement (approx 300 - 500 words) should provide a concise, critical self-evaluation of your work and the reasons for wishing to join the programme at GSA, and how any professional experience you may have relates to the programme.

Portfolio (format)

- One of the uploaded files should also contain a url to any sound or video files you may want to submit (please ensure this link does not expire before the assessment date).
- Links may be to a portfolio website, YouTube channel, Vimeo, DropBox folder, SoundCloud, or other host.
- Audio format should be WAV, AIFF or high-quality MP3.
- AV format should be quicktime MOV or MP4 encoded. All AV submissions should be playable on the VLC platform.

Portfolio (Content)

- Five to Ten examples of audio or audio-visual work you have produced, recorded, composed or been involved creatively in realising
- These examples can be recorded music, soundscapes or sound design, short films, video art, audio based installations or music scores.

Assessment Criteria

Application Form and Personal
Statement

Criteria

- Academic Qualifications/ Relevant experience meet our entry criteria
 - A first degree in a related subject – audio technology, film and video technology, music technology, music, sound production, film studies, composition, any audio or video based course, fine art with significant AV content .
 - OR A first degree in any subject with additional evidence of experience in audio, music or film/video
 - OR Extensive professional experience in audio, music, film/video
- Interest and motivation to study Sound for Moving Image
- Evidence of knowledge and interest in the programme
- If your application is reliant on extensive professional experience your personal statement should demonstrate how you believe this will enable you to complete the programme successfully

Assessment Criteria

Portfolio

Criteria

- Technical quality: absence of distortion, clicks and pops; well-balanced audio mixes; consistent levels
- Aesthetics and originality: innovative sound design; inventive use of music; strong synergy between audio and images, considered use of narrative
- Range of work: diversity and scope of creative approaches; flexibility in working practice
- Potential: aptitude and capacity to further develop as a creative practitioner within sound and/or music for the moving image.

Interviews

- Interviews are not normally conducted for this programme, but the Programme Leader is available to discuss the programme