

**Course Code:**

PDIN230

**Session:**

2017/18

**1. Course Title:**

Design Innovation &amp; Citizenship (Specialism)

**2. Date of Production/Revision:**

27 January 2015

**3. Level:**

Master of Design

**4. Credits:**

15

**5. Lead School/Board of Studies:**

Design School

**6. Course Contact:**

Ian Grout

**7. Course Aims:**

Design & Citizenship encourages students to apply design thinking, practice and processes to the emerging corpus of activity operating within/between the public, private and voluntary sectors and the organisational structures that constitute these, and to engage with and enable a variety of stakeholders and their positions to be communicated within the debates and actions that shape the future direction of society:

- Develop autonomous and self-directed exploration, individual creative expression and critical activity within an environment of professional and peer critique
- Deploy the design process as the synthesis of research, analysis, development and critique within the context of public, private and voluntary sectors.
- Construct and apply research material tailored to support a design project and its outcomes within an organisational context.
- Evidence the value of design in response to a given opportunity or problem that bears upon the relation of the individual citizen designer to the larger social structures that constitute society.
- Produce tangible design outcomes and communication to a professional level where their value to society is explicit.

## **8. Intended Learning Outcomes of Course:**

By the end of this course students will be able to:

Knowledge and Understanding:

- Apply and understanding of citizenship within a design in action project.
- Display an understanding of the tools, techniques and methods required to apply design practice within a specific organisation or group culture.

Subject Specific Skills:

- Communicate the development and production of work in response to the course curriculum in respect to the acquisition of a specific set of divergent and convergent design tools and methods.
- demonstrate the ability to generate, test, develop and refine in practice, design concepts and proposals through an engagement with project work within a specified context.

Transferable skills:

- demonstrate the value of design enactment and process as a contribution to an analytical process capable of making judgements about the world and the material and immaterial experiences that constitute it.

## **9. Indicative Content:**

The course content is designed to develop an understanding of Design and Citizenship through engagement with a design in action project and supported by related seminars and specific expertise.

The course will cover:

- Approaches for working as an embedded citizen designer within socially led organisations.
- The flexible application of design led tools and processes in the act of co-production within socially led organisations.
- Identifying and deploying appropriate methods of communication both within the process of designing with socially led organisations and to a diverse range of stakeholders involved with and dependent on the output of such organisations.
- The political and philosophical role of the citizen designer within socially led organisations
- The role of empathy, humility and respect when working with socially led organisations, their clients, and stakeholders.

**10. Description of Summative Assessment:**

No.	Assessment Method	Description of Assessment Method	Weight %	Submission week (assignments) or length (exam)
1.	Project	Work professionally as an embedded citizen designer within a socially led organisation	70	End of Term 2
2.	Presentation	Communicate in a presentation format the process and outcomes of their embedded project	20	End of Term 2
3.	Journal	A written reflective PPJ (Project Process Journal) on their process, intent and learning through engagement with the course	10	End of Term 2

**10.1 Please describe the Summative Assessment arrangements:**

For this course, assessment of student work will consist of:

- An assessment of the project content and evidenced value to the socially led organisation (seen through tutorial sessions, interim and final presentations)
- An assessment of the presentation itself, it's level of communication and its appropriateness to the socially led organisation and its stakeholders
- An assessment of the reflective PPJ, it's intent, reflection and analysis of the students engagement with the course and value to the individual students growth as a citizen designer.

**11. Formative Assessment:**

Formative assessment and feedback will be provided through defined tutorial discussion and feedback throughout the course duration.

**11.1 Please describe the Formative Assessment arrangements:**

- Students will receive supervisory support in the form of one-to-one and/or group tutorials. In addition, students will be required to attend group sessions (peer-assisted learning (PAL) groups).
- Tutorial notes will be recorded by a tutorial buddy for review and discussion between the students involved in the tutorial.
- Peer review and feedback will also be used during presentations to provide additional formative feedback and to encourage discussion concerning the development of critical sensibilities relating to the practice of design and citizenship.

**12. Collaborative:**

Yes

No

**12.1 Teaching Institutions:**

**13. Requirements of Entry:**

Successful completion of Stage 1 (PG Cert) of the DI programme.

**14. Co-requisites:**

Studio 2, elective course (GSA)

**15. Associated Programmes:**

MDes in Design Innovation & Citizenship

**16. When Taught:**

Stage 2

**17. Timetable:**

Teaching sessions follow the pattern (for greater detail see diagram):

- Project definition (seminars, brief writing and tutorials)
- Project enactment (Interim presentations and tutorials)
- Project presentation (Tutor and peer feedback)
- PPJ writing (Tutorials)

**18. Available to Visiting Students:**

Yes

No

**19. Distance Learning:**

Yes

No

**20. Placement:**

Yes

No

**21. Learning and Teaching Methods:**

Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture		
Studio	5	40
Seminar/Presentation	5	5
Tutorial	5	15
Workshop		15
Laboratory work		
Project work		75
Professional Practice		
E-Learning / Distance Learning		

Placement		
Examination		
Essay		
Private Study	Not Applicable	
Other (please specify below)		
<b>TOTAL</b>	<b>15</b>	<b>150</b>

**22. Description of "Other" Teaching and Learning Methods:**

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**23. Additional Relevant Information:**

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**24. Indicative Bibliography:**

Citizen Designer, Steven Heller, [www.graphic-design.com/DTG/interviews/heller](http://www.graphic-design.com/DTG/interviews/heller).  
The Young Foundation, [www.youngfoundation.org](http://www.youngfoundation.org). The Citizen Designer, Victor Margolin, University of Illinois at Chicago, 2005.  
Citizenship Studies: Design and Citizenship, Cynthia Weber, University of Lancaster 2010.  
Building the Mutual State, The New Economics Foundation / Muto, 2002, [www.themutualstate.org](http://www.themutualstate.org).  
Humanizing the Economy, John Restakis, 2010.  
Design as Politics, Tony Fry, 2011.  
A Bit Rich: Calculating the Real Value to Society of Different Professions, The New Economics Foundation, 2009