

Course Code:

UCMD101

Session:

2017/18

1. Course Title:

Studio 1

Version	2. Date of Production/ Revision:	Date of Approval
1.1	May 2017	PACAAG 19 April 2017

3. Level:
SCQF Level 7

4. Credits:
80

5. Lead School/Board of Studies:
School of Design

6. Course Contact:
Dr Donna Leishman

7. Course Aims:
To provide a broad diagnostic experience which prepares students for specialist study in Communication Design
To develop fundamental skills, creative processes and use of media in drawing appropriate for study in Communication Design
To develop practical and critical processes and working methods appropriate for specialist study in Communication Design
To convey and present creative ideas in a coherent form

8. Intended Learning Outcomes of Course:

By the end of this course students will be able to:

- Exercise a degree of independence in carrying out set project work using a broad range of approaches to create responses
- Undertake a range of set projects exploring aspects of research, exploration and outcomes
- Demonstrate an understanding of the fundamental creative processes and methods associated with Communication Design
- Demonstrate fundamental practical skills and processes associated with Communication Design
- Develop an outline knowledge of the fundamental characteristics of Communication Design
- Manage organization of work within set deadlines and develop safe working practices
- Convey, present and evaluate ideas in a structured and coherent form using a range of communication methods
- Use standard IT applications to process and obtain a variety of information

9. Indicative Content:

A range of set studio and workshop projects exploring the fundamental characteristics, creative and technical processes associated with the specialist discipline.

10. Description of Summative Assessment:

No.	Assessment Method	Description of Assessment Method	Weight %	Submission week (assignments) or length (exam)
1	Portfolio	Review of Portfolio Submission	100%	End of Session

10.1 Please describe the Summative Assessment arrangements:

Students are required to submit a portfolio of studio work summative assessment at the end of the course. This is compulsory and must be submitted for the credits to be attained. Coursework components will be assessed in an integrated manner against a common set of assessment criteria.

11. Formative Assessment: Portfolio Submission

11.1 Please describe the Formative Assessment arrangements: Studio project work (portfolio) will be subject to formative assessment delivered by way of face-to-face and group tutorials.

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12. Collaborative:	
Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
12.1 Teaching Institutions:	

13. Requirements of Entry:
None

14. Co-requisites:
None

15. Associated Programmes:
BA (Hons) Communication Design

16. When Taught:
Semesters 1 - 2

17. Timetable:
Available on VLE

18. Available to Visiting Students:	
Yes <input type="checkbox"/>	No <input type="checkbox"/>

19. Distance Learning:	
Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

20. Placement:	
Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

21. Learning and Teaching Methods:		
Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture		
Studio	80	800
Seminar/Presentation		
Tutorial		
Workshop		
Laboratory work		
Project work		

Professional Practice		
E-Learning / Distance Learning		
Placement		
Examination		
Essay		
Private Study	Not Applicable	
Other (please specify below)		
TOTAL	80	800

22. Description of "Other" Teaching and Learning Methods:

- Directed and self-directed study
- Practical workshop / technical demonstration
- ICT and Library Induction

23. Additional Relevant Information:

24. Indicative Bibliography: