

**Course Code:**

UCMD301

**Session:**

2017/18

**1. Course Title:**

Studio 3

<b>Version</b>	<b>2. Date of Production/ Revision:</b>	<b>Date of Approval</b>
1.1	April 2017	Session 2016/17

**3. Level:**

SCQF Level 9

**4. Credits:**

80

**5. Lead School/Board of Studies:**

School of Design

**6. Course Contact:**

Dr Donna Leishman

**7. Course Aims:**

- To engage with deep learning in the context of the students chosen subject specialism
- To develop a subject specialist understanding of a Communication Design area
- To develop skills in relation to the subject specialism
- To develop formal presentation skills

**8. Intended Learning Outcomes of Course:**

By the end of this course students will be able to:

- exercise autonomy in undertaking and interpreting set project work and draw on a range of sources to make objective judgements
- undertake a range of subject specialist projects related to Communication Design contexts
- demonstrate a broad understanding of the design process in relation to a subject specialism and how it can be applied to a range of different contexts

- identify and deal with subject specialist matters including any ethical or professional issues raised by the discipline
- undertake analysis, evaluation and synthesis of ideas, concepts and matters raised by the subject specialist areas
- work under guidance and with others to develop a subject specialist understanding of a determined Communication Design area
- manage time and resources in relation to set project briefs and exercise safe working practices
- make formal and informal presentations to a range of audiences

**9. Indicative Content:**

'Live' subject specialist projects for different professional contexts which require analysis, evaluation and synthesis of ideas, concepts and matters raised by subject specialist areas.

**10. Description of Summative Assessment:**

No.	Assessment Method	Description of Assessment Method	Weight %	Submission week (assignments) or length (exam)
1	Portfolio	Review of Portfolio Submission	100%	End of Session

**10.1 Please describe the Summative Assessment arrangements:**

Students are required to submit a portfolio of studio work for summative assessment at the end of the course. This is compulsory and must be submitted for the credits to be attained. Coursework components will be assessed in an integrated manner against a common set of assessment criteria.

**11. Formative Assessment:** Portfolio Submission

**11.1 Please describe the Formative Assessment arrangements:**

Studio project work (portfolio) will be subject to formative assessment delivered by way of face-to-face and group tutorials.

**12. Collaborative:**

Yes

No

**12.1 Teaching Institutions:**

**13. Requirements of Entry:**

Studio 2

**14. Co-requisites:**

None

**15. Associated Programmes:**

BA (Hons) in Communication Design

**16. When Taught:**

Semesters 1 - 2

**17. Timetable:**

Available on the VLE

**18. Available to Visiting Students:**

Yes

No

**19. Distance Learning:**

Yes

No

**20. Placement:**

Yes

No

**21. Learning and Teaching Methods:**

Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture		
Studio	80	800
Seminar/Presentation		
Tutorial		
Workshop		
Laboratory work		
Project work		
Professional Practice		
E-Learning / Distance Learning		
Placement		
Examination		
Essay		
Private Study	Not Applicable	
Other (please specify below)		
<b>TOTAL</b>		

**22. Description of "Other" Teaching and Learning Methods:**

- Directed / self-directed study
- Work in progress presentation
- Guidance and progress check

<b>23. Additional Relevant Information:</b>

<b>24. Indicative Bibliography:</b>