

Course Code:

UCMD401

Session:

2017/18

1. Course Title:

Studio 4 (Essay)

Version	2. Date of Production/ Revision:	Date of Approval
1.1	May 2017	PACAAG 19 April 2017

3. Level:
SCQF Level 10

4. Credits:
100

5. Lead School/Board of Studies:
School of Design

6. Course Contact:
Dr Donna Leishman

7. Course Aims:
<ul style="list-style-type: none">• To demonstrate the ability to undertake a sustained period of independent self directed study at the threshold of professional practice• To confidently apply appropriate design methods, materials processes and technologies through independent self directed study in Communication Design• To offer insights and specialist interpretations and solutions to matters raised by individual Communication Design interests

8. Intended Learning Outcomes of Course:
By the end of this course students will be able to: <ul style="list-style-type: none">• Exercise autonomy, initiative, individuality and judgement in undertaking self directed project work• Identify and define a self directed project for a specialist and specified Communication

Design context

- Demonstrate an informed understanding of the design process and how a Communication Design is developed using various research, analysis, exploration and interpretation methods and approaches
- Demonstrate in-depth subject specialist skills and knowledge relating to the characteristics, terminology and practice of a particular Communication Design area
- Deal with complex subject specialist matters including any ethical or professional issues raised by the discipline
- Offer insights and specialist interpretations and solutions to matters raised by individual Communication Design interests
- Work under guidance and with others to develop an individual position in relation to specialist Communication Design interests
- Manage time and resources effectively and exercise safe working practices
- Communicate with, and make formal presentations to, informed and professional level audiences
- Use appropriate software to support and enhance specialist work (sourcing, navigation, selection, retrieval, evaluation, manipulation, management)

9. Indicative Content:

A self directed major project or projects which develops an aspect of the broad understanding of Communication Design for a subject specialist context or the wider domain of design, employing in-depth, self directed subject specialist skills.

10. Description of Summative Assessment:

No.	Assessment Method	Description of Assessment Method	Weight %	Submission week (assignments) or length (exam)
1	Portfolio	Portfolio Review	100%	End of Session

10.1 Please describe the Summative Assessment arrangements:

Students are required to submit a portfolio of studio work summative assessment at the end of the course. This is compulsory and must be submitted for the credits to be attained. Coursework components will be assessed in an integrated manner against a common set of assessment criteria.

11. Formative Assessment: Portfolio Submission

11.1 Please describe the Formative Assessment arrangements:

Studio project work (portfolio) will be subject to formative assessment delivered by way of face-to-face and group tutorials.

12. Collaborative:	
Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
12.1 Teaching Institutions:	

13. Requirements of Entry:
Successful completion of Studio 3

14. Co-requisites:
None

15. Associated Programmes:
BA (Hons) in Communication Design

16. When Taught:
Semesters 1 - 2

17. Timetable:
Available on the VLE

18. Available to Visiting Students:	
Yes <input type="checkbox"/>	No <input type="checkbox"/>

19. Distance Learning:	
Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

20. Placement:	
Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

21. Learning and Teaching Methods:		
Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture		
Studio	100	1000
Seminar/Presentation		
Tutorial		
Workshop		
Laboratory work		
Project work		
Professional Practice		

E-Learning / Distance Learning		
Placement		
Examination		
Essay		
Private Study	Not Applicable	
Other (please specify below)		
TOTAL	100	1000

22. Description of "Other" Teaching and Learning Methods:

- Self-directed study
- One to one guidance
- Group tutorial
- Progress review

23. Additional Relevant Information:

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24. Indicative Bibliography:

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