

**Course Code:**

UPRD503

**1. Course Title:**

Professing Practice BDes/MDes Prod Des

**2. Date of Production/Revision:**

2017/2018

**3. Level:**

SCQF Level 11

**4. Credits:**

10

**5. Lead School/Board of Studies:**

Innovation School

**6. Course Contact:**

Kirsty Ross

**7. Course Aims:**

- To encourage students to reflect upon their experience of different pedagogical models and diverse cultural contexts of design practice
- To develop design management and communication skills appropriate to the design profession
- To enhance professional practice, the critical evaluation of design work and the communication of critique
- To promote critical reflection upon the design process and its application within the professional context
- To develop a capacity for mentoring younger students and communicate personal design process and practice.

**8. Intended Learning Outcomes of Course:****By the end of this course students will be able to:**

- Evidence the ability to research an area of contemporary social life and translate this into an area of investigation for designers
- Demonstrate an understanding of the key components, specifications and milestones of a design project and communicate these to a design audience
- Display a capacity for offering critical feedback and advice to others in the execution of design project work
- Critically evaluate design outcomes relative to the criteria specified within the project brief

**9. Indicative Content:**

- Field research
- Peer-review
- User engagement strategies

**10. Description of Summative Assessment:**

No.	Assessment Method	Description of Assessment Method	Weight %	Submission week (assignments) or length (exam)
1	Project presentation by Portfolio submission	Previously formatively reviewed work re-presented in exhibition format with Project Process Journal	100	End of Course

**10.1 Please describe the Summative Assessment arrangements:**

As above

**11. Formative Assessment:**

Individual/group tutorials, project feedback

**11.1 Please describe the Formative Assessment arrangements:**

Mid-Year review - indicative grading

**12. Collaborative:**Yes No **12.1 Teaching Institutions:**

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N/A

**13. Requirements of Entry:**

MEDes Year 4

**14. Co-requisites:**

FoCI Level 5, Design in Culture and Context

**15. Associated Programmes:**

None

**16. When Taught:**

This course will be delivered across Semester 1 of Stage 5 and will comprise 100 notional learning hours of which 10 will be direct contact time.

**17. Timetable:**

Available on the VLE

**18. Available to Visiting Students:**

Yes

No

**19. Distance Learning:**

Yes

No

**20. Placement:**

Yes

No

**21. Learning and Teaching Methods:**

Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture		

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Studio		
Seminar/Presentation		
Tutorial	10	100
Workshop		
Laboratory work		
Project work		
Professional Practice		
E-Learning / Distance Learning		
Placement		
Examination		
Essay		
Private Study	Not Applicable	
Other (please specify below)		
<b>TOTAL</b>	<b>10</b>	<b>100</b>

**22. Description of "Other" Teaching and Learning Methods:**

Presentations, tutorials, individual feedback (formative)

**23. Additional Relevant Information:**

N/A

**24. Indicative Bibliography:**

As specified on the VLE

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