

Course Code:

UPRD302

1. Course Title:

Social Science III: Contemporary Interactions BDes/MDes Prod Des

2. Date of Production/Revision:

2017/2018

3. Level:

SCQF Level 9

4. Credits:

10

5. Lead School/Board of Studies:

Innovation School

6. Course Contact:

Janet Kelly

7. Course Aims:

- To introduce students to the theoretical positions that informs the writings, methods and approaches of the social sciences
- To engage with the competing critical perspectives, frameworks and approaches that determine the form taken by research findings
- To explore the theories and critical positions of the social sciences as they apply to design practice and criticism

8. Intended Learning Outcomes of Course:**By the end of this course students will be able to:**

- Demonstrate an appreciation of the different theoretical traditions within social science and the methods of generating research findings associated with these through their use within design projects.
- Incorporate an understanding of a social science theory and its lexicon into an appropriate designed outcome
- Communicate an understanding of the critical use of social scientific analysis of designed goods, services and interactions within contemporary culture

9. Indicative Content:

- Social Science research methods
- Introduction to contemporary theories of technology
- Investigating identity and locality

10. Description of Summative Assessment:

No.	Assessment Method	Description of Assessment Method	Weight %	Submission week (assignments) or length (exam)
1	Project presentation by Portfolio Submission	Previously formatively reviewed work re-presented in exhibition format with Project Process Journal	100	End of Course

10.1 Please describe the Summative Assessment arrangements:

Portfolio presentation at end of Semester 2

11. Formative Assessment:

Individual portfolio presentation

11.1 Please describe the Formative Assessment arrangements:

Mid-Year Review as *indicative grading* event

12. Collaborative:

Yes

No

12.1 Teaching Institutions:

N/A

13. Requirements of Entry:

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None

14. Co-requisites:

Studio 3: Context & Client, FoCI level 3, Design Theory

15. Associated Programmes:

BDes/MEDes Product Design

16. When Taught:

This course will be delivered across Semester 1 & 2 of Stage 3 and will comprise 100 notional learning hours of which 10 will be direct contact time.

17. Timetable:

Available on the VLE

18. Available to Visiting Students:

Yes

No

19. Distance Learning:

Yes

No

20. Placement:

Yes

No

21. Learning and Teaching Methods:

Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture		
Studio		
Seminar/Presentation	10	100
Tutorial		
Workshop		

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Laboratory work		
Project work		
Professional Practice		
E-Learning / Distance Learning		
Placement		
Examination		
Essay		
Private Study	Not Applicable	
Other (please specify below)		
TOTAL	10	100

22. Description of "Other" Teaching and Learning Methods:

- Ethnographic research exercises
- Individual presentation
- Peer review/Self-directed learning
- Formative review

23. Additional Relevant Information:

N/A

24. Indicative Bibliography:

Participant observation: the analysis of qualitative field data by Becker & Geer. In Burgess RG. *Field research: a sourcebook and field manual*. (1982).

Ethnographically speaking: autoethnography, literature and aesthetics by Bochner & Ellis (2002)

Qualitative Research for the Social Sciences by B. Berg (2001)

Visual Methods in Social Research by M. Banks (2001)

Koskinen, I. et al, *Lab, Field, Showroom: approaches to constructive design research*, forthcoming 2011.

Katz J *Ethical escape routes for underground ethnographers*, *American Ethnologist* 33, 4, 499-506 (2006)

Biella, P. 'Beyond ethnographic film: hypermedia and scholarship'. In *Anthropological Film and Video in the 1990s*. Jack R. Rollwagen, ed. Brockport, NY: The Institute, Inc. (1993)

Dicks, B. and Mason, B. *Hypermedia methods for qualitative research*, in S. Hesse-Biber and P. Leavy (eds) *The Handbook of Emergent Methods*, New York: Guilford Publications (2008)

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