

**Uploading Portfolio Work  
&  
Supporting Text**  
**Guidelines for applications to:  
BDes Sound for the Moving Image**

# How is my application assessed?

▶ Stage 1:

Admissions staff from the programme you have applied to will view the images you have uploaded and read your Supporting Text and UCAS Personal Statement.

The criteria on the following pages is used to assess your application.

# Assessment Criteria

- ▶ Ability to apply practical skills.
- ▶ Ability to apply analytical and conceptual skills.
- ▶ Ability to communicate about your work and to put it into context.
- ▶ Ability to demonstrate an interest in one or more of the following skills:
  - ▶ Sound Production
  - ▶ Music Production and Composition
  - ▶ Sound for Film & Broadcast
  - ▶ Game Sound
  - ▶ Sonic Arts

# Ability to apply practical skills

- ▶ We want to see your practical skills and how you explore and use different time-based media such as sound, music, video and games.
- ▶ This should be evidenced by submitting examples of your work in the form of an audio portfolio or audio-visual portfolio (**format: website, vimeo channel, pdf with weblinks, hard copy with usb?**).
- ▶ Examples of work appropriate for your portfolio include sound and music recordings you have made, music you have produced or composed, films you have shot and edited, films by third parties for which you have created sound and/or music, sound design for games, interactive audio-visual work (such as MaxMSP patches or Pure Data patches), music scores, field sound recordings, **documentation of exhibitions or live events.**
- ▶ We require five examples of your work.

# Ability to apply analytical and conceptual skills

- ▶ We are interested in the concepts and ideas behind your work how and how they progress and develop; from the initial starting point / source of inspiration through to a finished piece of work.
- ▶ This should be evidenced by submitting short supporting statements for each example of your work. In the supporting statement you should outline your concept for the piece of work and you should describe what creative decisions you made in order to realise this concept (up to 500 words per work).

## Ability to demonstrate an interest in (Sound Production, Music Production, Music Composition, Sound Design for Film, Sound for Games, Interactive audio-visual work, Sound Art )

- ▶ We are interested in finding out more about you and the sound designers, film-makers, music producers, musicians, sound artists that you are inspired by. We are also interested in finding out what films, games, TV programmes and art installations you have been particularly impressed by in terms of how they use music and sound. We want to know what or who has motivated or inspired you to apply for this course. You should include your reasons for applying to Glasgow School of Art and information on what you hope to gain by studying the programme.
- ▶ You should use the **Supporting Text** and your **UCAS personal statement** to address the areas above.

# Supporting Files

- ▶ Each one of the 5 uploaded files should ideally contain examples of different work
- ▶ Before you finally submit your application, check each file to ensure you are happy with the quality of the file as this will be what admissions staff reviewing your application will be presented with.

## Interview (Stage 2)

- ▶ Applicants selected for interview will be asked to discuss their portfolio of work at the interview. This should normally include the work submitted via upload and any additional work completed in the intervening time period.
- ▶ The portfolio interview is a two-way process: for you to gain a better understanding of the GSA and your chosen programme and for GSA staff to review your portfolio and ask you questions about your work and your interest in the course of study.
- ▶ The portfolio interview will normally last about 20 minutes and will be conducted by 2 members of staff.
- ▶ Applicants from outside the UK will be offered a telephone /Skype interview and may be asked to supply additional work in lieu or a portfolio.