POSTGRADUATE STUDY IN DESIGN INNOVATION AT THE GSA

The Innovation School at The Glasgow School of Art invites applications to the suite of Design Innovation postgraduate degree programmes.

The GSA offers Masters level study in Design Innovation at two campuses: in Glasgow city centre and near Forres in the Scottish Highlands.

The study opportunities are:

**In Glasgow:**
- Master of Design Innovation & Service Design
- Master of Design Innovation & Citizenship
- Master of Design Innovation & Environmental Design

**In the GSA Creative Campus in the Scottish Highlands:**
- Master of Design Innovation & Interaction Design
- Master of Design Innovation & Transformation Design
- Master of Design Innovation & Collaborative Creativity

These degrees are rooted in the user-centred approach to design, and focus upon improving human experience as it is understood through the design process – whether for people and places, communities and organisations, or by re-imagining the possibilities offered by technology. The degrees combine group and collaborative working with individual research projects. In recent years students have worked with Fujitsu (Tokyo), Toshiba, Tesco bank, Barclays, Alzheimer’s Scotland, the inhabitants of Eigg and Colonsay, Barlinnie Prison and the Scottish Government.
Currently, we are undertaking a major research project called Archipelago 136 in the Hebrides, the island chain on the west coast of the Scottish mainland. This involves working with communities, local government, cultural and economic organisations, artists, fishermen, craft producers and countless wildlife.

The Design Innovation programmes recruit a geographically, professionally and educationally diverse cohort who work within a studio environment utilising project-based learning to address real world issues, such as prisoner rehabilitation, care for the terminally ill in hospice environments, ecologically-sustainable tourism, quality of life in rural areas, and the impact of mobile digital technologies upon contemporary society. The curriculum is based around “live” projects with clients and engages with the problems and issues confronting contemporary culture.

Graduates from these programmes have gone on to work as service designers, consultants, design academics, researchers, to found their own companies and to study for PhDs.

For further details:
http://www.gsa.ac.uk/study/graduate-degrees/

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