

Course Code:

TBC

1. Course Title:

Origins, Histories and Consequences of Design 1

2. Academic Session:

2011-2012

3. Level:

Stage 2

4. Credits:

10

5. Lead School/Board of Studies:

FoCI

6. Course Contact:

Nicholas Oddy

7. Course Aims:

- To introduce the historical developments of Design as a subject and profession
- To define the domain's relation to technologies and industry
- To introduce main issues and perspectives including the role of craft, industrial production, and mass customisation
- To review the emergence of digital culture
- To introduce the relationships between material and immaterial artefacts
- To build critical vocabularies central to studies in Design

8. Intended Learning Outcomes of Course:

By the end of this course students will be able to:

- Identify and summarise key stages in the history of Design
- Understand the context of Design in relation to global industrial and economic developments including technology
- Explain in outline fundamental concepts and influences in Design
- Explain consequences of Design: the wanted and unwanted effects

- Understand the role of the user and consumer
- Employ some of the key critical terms and concepts within Design studies

9. Indicative Content:

- Histories of Design: influences and main drivers
- Essential elements of design: ethics, aesthetics and use
- Relevant form languages
- Basics of Design
- Basics of user-centred Design
- Basics of specialist Design vocabularies and critical terms

10. Description of Summative Assessment:

1,200-word essay, including visual research material.

10.1 Please describe the Summative Assessment arrangements:

Students are required to submit towards the end of the course one piece of coursework for the attainment of credits. Coursework is mandatory

11. Formative Assessment:

Formative assessment pertains.

11.1 Please describe the Formative Assessment arrangements:

Students will receive general guidance and specific feedback on progress with coursework during Workshop sessions and Drop-In sessions.

12. Collaborative:

Yes

No

12.1 Teaching Institutions:

13. Requirements of Entry:

Successful completion of GSA Stage 1 or equivalent

14. Co-requisites:

None

15. Associated Programmes:

School of Design

16. When Taught:

Term 1

17. Timetable:

See VLE for definitive timetable

18. Available to Visiting Students:Yes No **19. Distance Learning:**Yes No **20. Placement:**Yes No **21. Learning and Teaching Methods:**

Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture	10	100
Studio		
Seminar/Presentation		
Tutorial		
Workshop		
Laboratory work		
Project work		
Professional Practice		
E-Learning / Distance Learning		
Placement		
Examination		
Essay		
Private Study	Not Applicable	
Other (please specify below)		
TOTAL	10	100

22. Description of "Other" Teaching and Learning Methods:

This course is taught cooperatively by specialist staff from the Forum for Critical Inquiry and the School of Design and elsewhere in GSA, as well as by guest lecturers and Honorary Professors.

- Lectures
- Guest lectures
- Webcast lectures
- Directed study
- Problem-based discursive projects
- Online video tutorials
- Small group discussions
- Enquiry-led learning
- Field visits and external research trips

23. Additional Relevant Information:

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24. Indicative Bibliography:

See VLE for course reading list
