

## Internationalisation Strategy Plan for 2012 to 2015

<i>Objective 1: Enhance curriculum and learning opportunities in ways which enable students and graduates to operate effectively in international and global contexts</i>				
Plans 2012-2015		Lead Responsibility	Actions and Outcomes	Link to GSA Milestone Plan 2012-15
1	Enhance the numbers of GSA students engaged in international mobility and achieve the Bologna target of 20% by end of 2020	Head of Recruitment and International Office with Programme Leaders, Undergraduate and Postgraduate Co-ordinators	<p>Define the scope of international mobility</p> <p>Audit current activity and level of participation across Programmes, establish mobility plans for programmes not already achieving 20% mobility and set milestone targets to achieve 20% by 2020</p> <p>Consider carbon footprint implications and explore virtual mobility</p>	Learning and Teaching 4,5
2	Enhance student and staff awareness and understanding of other cultures	Director	Focus the All Staff Event in 2013 on understanding cultural difference	Learning and Teaching 4 Our People 4

		Deputy Director	Organise a major series of lectures for staff and students on international cultural perspectives by leading scholars and practitioners to start in 2013-14.	
		Deputy Director	Explore the potential for this to be validated as a credit bearing course for 2013-14.	
		Deputy Director	Develop a Learning and Teaching Enhancement Project – Windows on the World - to include lectures, seminars, and Learning and Teaching Development Fund supported projects. Pilot in 2012-13	
3	Establish international student internships and placements around GSA presence in China and Singapore	Senior Academic (International) and Work Related Learning Officer	Explore the potential for internships and placements via the GSA Representative Office in Beijing and the GSA Singapore staff team  Establish programmes of placements and internships in Singapore by 2013-14 and in China by 2014-15	Learning and Teaching 2,4,5 and 7

4	Establish programmes of staff development on global currents in HE	Head of Human Resources	Identify appropriate training providers Staff development to be in place from 2013-14	Our People 2
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<i>Objective 2: Develop, refine and strengthen international collaborative educational partnerships in order to deepen trans cultural understanding, promote opportunities for students and staff and enhance the international reputation of the School</i>				
Plans 2012-2015	Lead Responsibility	Actions and Outcomes	Link to GSA Milestone Plan 2012-15	
1	<p>Establish and extend international collaborative educational provision as part of the Distributed Academy</p>	<p>Director</p> <p>Director/Deputy Director</p> <p>Senior Academic (International), Head of Recruitment and International Office,</p>	<p>Successfully deliver the first two cohorts of students on the GSA Singapore Design Programmes</p> <p>Explore with the Singapore Institute of Technology other potential programme developments and agree at least one additional programme/ inter disciplinary pathway</p> <p>Identify the drivers for collaboration in different priority countries and regions and the potential tiers of engagement.</p>	Learning and Teaching 2

		Director	Sign a memorandum of agreement for collaborative provision with at least one partner in a priority country and prepare for launch by 2014-15	
2	Build on existing and future partnerships within the Distributed Academy to develop staff and create a broader student opportunity and perspective	Programme Leaders for Interior Design and Communication Design	<p>Scope and introduce opportunities for staff development and research aligned to the GSA Singapore Campus</p> <p>Scope and introduce opportunities for GSA students in Glasgow to enhance their trans cultural understanding through working with GSA Singapore</p>	<p>Learning and Teaching 2, 5 Our People 2</p> <p>Learning and Teaching 4, 5</p>
3	Establish strategic and formal staff exchange programmes with international partners	Senior Lecturer (Academic) / Head of Recruitment and International Office	At least two formal staff exchange partnerships established in priority countries/regions	Our People 2

<b>Objective 3: Widen the scope of research to explore global currents in the School's discipline areas, enrich curriculum and make meaningful cultural, economic and social contributions</b>				
<b>Plans 2012-2015</b>		<b>Lead Responsibility</b>	<b>Actions and Outcomes</b>	<b>Link to GSA Milestone Plan 2012-15</b>
1	Explore the professional doctorate routes with industrial/professional partners for international students and through international collaboration	Deputy Director/ Head of Graduate School	<p>Analyse UKCGE 2010 on Professional Doctorates and SHEEC work on 21<sup>st</sup> Century doctorates</p> <p>Identify international exemplars of professional doctorates through key international networks</p> <p>Scope potential industry partners and report findings in 2013-14</p>	Research and Knowledge Exchange 9
2	Raise GSA profile and influence by organising and hosting high esteem international conferences	Acting Head of Research	<p>Co-host the ELIA conference in Glasgow in 2014</p> <p>Make active contribution to the European Association of International Educators in Glasgow in 2015</p>	Research and Knowledge Exchange 4

			<p>Encourage and support staff to sit on international conference organising committees e.g ZEMCH, Serious Games</p> <p>Identify other conference hosting opportunities offered by the new building from 2013-14 onwards</p>	
3.	Organise a GSA research showcase with a focus on GSA's international research profile and partners	Acting Head of Research	Hold a successful research showcase in 2012-13 and plan follow ups	Research and Knowledge Exchange 4

<b>Objective 4: Continue to develop and provide appropriate support for an increasingly culturally diverse community of students and staff in order to enhance the educational experience of all students</b>				
<b>Plans 2012-2015</b>		<b>Lead Responsibility</b>	<b>Actions and Responsibility</b>	<b>Link to GSA Milestone Plan 2012-15</b>
1	Scope, develop and launch pre-undergraduate and pre-postgraduate courses and summer schools which integrate studio, critical thinking and English language	Head of Professional and Continuing Education  Acting Head of Research	Launch pre postgraduate summer programme in 2013-14  Review International Foundation Programme and agree whether to continue to offer in revised form  Scope the potential for electives in core research skills for international students	Wider Community 4  Learning and Teaching 3
2	Improve the co-ordination and flow of international information and the sharing of experience	Head of Marketing and Communications	Promote the use of social media to enhance flow of information and experience	Our People 1
3	Review GSA's admissions processes to enhance staff understanding of cultural difference in applicants	Head of Marketing and Communications	Run staff development in admissions related to recognising cultural difference in applicants	Our People 4
4	Make better use of the diverse community of international students in the Graduate School to enrich their educational	Head of Graduate School	Convene an international student support network in the Graduate School 2013-14 and explore issues	

	experience		raised	
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International Committee – October 20, 2012