

Course Code:

TBC

1. Course Title:

Studio 2

2. Academic Session:

2011-2012

3. Level:

Level 2 BA (Hons) SCQF level 8

4. Credits:

80

5. Lead School/Board of Studies:

School of Design

6. Course Contact:

HOD Paul Stickley

7. Course Aims:

To develop a range of essential core studio design skills and methods which support specialist discipline design development

8. Intended Learning Outcomes of Course:

By the end of this course students will be able to:

- exercise initiative in carrying out and interpreting set project work using a range of approaches to create responses and solutions
- undertake a range of set projects with an emphasis on skill acquisition and familiarization of a range of design contexts
- demonstrate an understanding of the key stages of the design process associated with Communication Design
- demonstrate a working knowledge of a broad set of skills (process, materials and technical) and the different practices associated with Communication Design
- work under guidance and with others to develop a broad understanding of the wider discipline of Communication Design

- manage organization of work in relation to resources and deadlines and develop safe working practices
- convey specialist information to a range of audiences for a range of purposes

9. Indicative Content:

A range of studio based projects concerned with the acquisition of studio design skills which support specialist discipline design development

To include:

- enhanced models of specialist thinking for design
- problematising as method
- defining a scope for design practices
- ethics collaboration and sustainability
- text writing and reading.
- extended inductions to Case room / printing / software application intro

10. Description of Summative Assessment:

- portfolio submission
- one-to-one guidance and progress guidance
- group assessment Peer assessment
- summative
- formative

10.1 Please describe the Summative Assessment arrangements:

Summative assessment is through student portfolio submission and staff team assessment

11. Formative Assessment:

End term 1 and 2 by folio submission and tutorial feedback

11.1 Please describe the Formative Assessment arrangements:

Staff team arrange one to one review of portfolio with students

12. Collaborative:

Yes

No

12.1 Teaching Institutions:

N/A

13. Requirements of Entry:

Stage 1 or equivalent

14. Co-requisites:

(Design Theory) 2
Design Process 2

15. Associated Programmes:

None

16. When Taught:

Throughout stage 2

17. Timetable:

Throughout stage 2

18. Available to Visiting Students:Yes No **19. Distance Learning:**Yes No **20. Placement:**Yes No **21. Learning and Teaching Methods:**

Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture		
Studio	80	800
Seminar/Presentation		
Tutorial		
Workshop		
Laboratory work		
Project work		
Professional Practice		
E-Learning / Distance Learning		
Placement		
Examination		
Essay		
Private Study	Not Applicable	
Other (please specify below)		
TOTAL	80	800

22. Description of "Other" Teaching and Learning Methods:

Directed and self directed study

23. Additional Relevant Information

Design student on this programme are encouraged to read and research through visual textual and

digital media beyond the indicative bibliographies.

24. Indicative Bibliography:

Level 2

Envisioning Information,

Edward Tufte

ISBN-13: 978-0961392116

Visible Signs, David Crow

ISBN-13: 978-2940373215

This Means This, This Means That: A User's Guide to Semiotics,

Sean Hall

ISBN-13: 978-1856695213

Reading Images: Grammar of Visual Design,

Gunther Kress, Theo Van Leeuwen

ISBN-13: 978-0415106009

Graphic Design: A Concise History,

Richard Hollis

ISBN-13: 978-0500203477

Design Writing Research,

Ellen Lupton

ISBN-13: 978-0714838519