

Course Code:

TBC

1. Course Title:

Studio 3

2. Academic Session:

2011-2012

3. Level:

Stage 3 BA – SCQF Level 9

4. Credits:

80

5. Lead School/Board of Studies:

School of Design

6. Course Contact:

HOD Paul Stickley

7. Course Aims:

- To engage with deep learning in the context of the students chosen subject specialism
- To develop a subject specialist understanding of a Communication Design area
- To develop skills in relation to the subject specialism
- To develop formal presentation skills

8. Intended Learning Outcomes of Course:

By the end of this course students will be able to:

- exercise autonomy in undertaking and interpreting set project work and draw on a range of sources to make objective judgements

- undertake a range of subject specialist projects related to Communication Design contexts
- demonstrate a broad understanding of the design process in relation to a subject specialism and how it can be applied to a range of different contexts
- identify and deal with subject specialist matters including any ethical or professional issues raised by the discipline
- undertake analysis, evaluation and synthesis of ideas, concepts and matters raised by the subject specialist areas
- work under guidance and with others to develop a subject specialist understanding of a determined Communication Design area
- manage time and resources in relation to set project briefs and exercise safe working practices
- make formal and informal presentations to a range of audiences

9. Indicative Content:

'Live' subject specialist projects for different professional contexts which require analysis, evaluation and synthesis of ideas, concepts and matters raised by subject specialist areas.

10. Description of Summative Assessment:

By Portfolio Submission

10.1 Please describe the Summative Assessment arrangements:

Students submit portfolio staff team provide tutorial feedback

11. Formative Assessment:

Folio submission and supporting work

11.1 Please describe the Formative Assessment arrangements:

Students submit portfolio staff team provide tutorial feedback

12. Collaborative:

Yes

No

12.1 Teaching Institutions:

N/A

13. Requirements of Entry:

Studio 2

14. Co-requisites:

Design Process 3 or (Design Theory) 3

15. Associated Programmes:

N/A

16. When Taught:

Term 2

17. Timetable:

All level 3 studio

18. Available to Visiting Students:Yes No **19. Distance Learning:**Yes No **20. Placement:**Yes No **21. Learning and Teaching Methods:**

Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture		
Studio	80	800
Seminar/Presentation		
Tutorial		
Workshop		
Laboratory work		
Project work		
Professional Practice		
E-Learning / Distance Learning		
Placement		
Examination		
Essay		
Private Study	Not Applicable	
Other (please specify below)		
TOTAL	80	800

22. Description of "Other" Teaching and Learning Methods:

- directed / self directed study
- work in progress presentation
- guidance and progress check

23. Additional Relevant Information:

N/A

24. Indicative Bibliography:

Levels 3 and 4

Given the nature of level four and self initiated learning the scope for reading is dependant of the choice of study in the area.

Illustration

There is a reading programme in Illustration invites an enhanced relationship with some recent classic literature as a vehicle for analyzing structures for story telling for example.

Haruki Murakami Norwegian wood as an expression of automatic writing and thinking a stream of consciousness for retelling. Kurt Vonnegut slaughter house 5 and how narrative blends states of the real and William s Burrows's Naked Lunch as an expended play of imagination Alistair Gray's Old Men In Love. Amongst others

PICTOPIA - Un Mundo Feliz,

Alain le Quernec,

Promopress

ISBN 9788493543877

DIRTY FINGERNAILS –

John Foster,

Rockport

ISBN 1592535526, 9781592535521

DESIGN SCHOOL CONFIDENTIAL –

Steve Heller & Lita Talarico,

Rockport

ISBN 1592535488, 9781592535484

FINGERPRINT –

Chen Design Associates,

ISBN 9781581808711

VISUAL THINKING –

Rudolf Arnheim,

ISBN 0520055535

DESIGN ENTREPRENEUR –

Steve Heller & Lita Talarico,

Rockport

ISBN 159253421X, 9781592534210

THE SHOCK OF THE NEW

Robert Hughes

McGraw Hill

ISBN 978-007031127-5

TYPE AND TYPOGRAPHY

Phil Baines and Andrew Haslem

LK Publishing

ISBN 1856692442

VISIBLE SIGNS

David Crow

AVA

ISBN 13: 978-2-940-37321-5

A SMILE IN THE MIND:

Witty Thinking in Graphic Design

By Beryl McAlhone & David Stuart

Phaidon Press Ltd; New Ed edition (1 Sep 1998)

ISBN-10: 0714838128

CAMERA LUCIDA

Roland Barthes

ISBN: 9780374521349

THE GENIUS OF PHOTOGRAPHY –

Gerry Badger

(ISBN 978-1-84400-363-1)

DIALOGUE WITH PHOTOGRAPHY –

Paul Hill and Thomas Cooper (

ISBN 978-1899235612)

THE NATURE OF PHOTOGRAPHS: A PRIMER –

Stephen Shore

(ISBN 978-0714859040)

CAMERA LUCIDA: REFLECTIONS ON PHOTOGRAPHY –

Roland Barthes

(ISBN 978-0099225416)

ON PHOTOGRAPHY –

Susan Sontag

(ISBN 978-0140053975)

THE MINDS EYE:

Writings on Photography and Photographers –

Henri Cartier Bresson

(ISBN 978-0893818753)

