

**Course Code:**

TBC

**1. Course Title:**

Consolidation of Studio Practice

**2. Academic Session:**

2011/12

**3. Level:**

SCQF 11

**4. Credits:**

90

**5. Lead School/Board of Studies:**

School of Design

**6. Course Contact:**

Paul Stickley/Brian Cairns

**7. Course Aims:**

The course aims to:

- Enable students to produce a body of work that demonstrates a resolution of practice and critical understanding;
- Prepare students for the publication and presentation of work in collaboration with their peers and professionals in the field.

**8. Intended Learning Outcomes of Course:**

At the end of the course, students should have the ability to:

- Demonstrate informed judgments and decisions in relation to current issues within design practice;
- Demonstrate a heightened awareness of their own position within and contribution to the wider contexts of art and design;
- Demonstrate a critically informed reflection upon progress thus far, and the possibilities for their future development as designers;

- Develop a significant artistic project for public exhibition and/or publication;
- Bring the results of critical re-appraisal and research to a design solution via a variety of articulations and iterations within the contemporary practices of design;
- Exhibit good practice and cooperation when working in professional contexts;
- Take responsibility for selection and display of own work whilst demonstrating respect and sensitivity to that of others;
- Respond in an informed and constructive manner to the views and positions of others.

### **9. Indicative Content:**

The nature of this course is to develop individual student articulations and find appropriate means for their execution. There will be a seminar once a week with presentations and additional tutorials.

Indicative debates for these seminars could include:

*Cross-cultural design* Talk and short project concluded with a presentation by each student which covers: designing for cross-cultural contexts; differing understandings of the term 'design'; the migration and subsequent colonisation of signs in the globalised marketplace; loss of 'the local'; vernacular/indigenous forms of visual communication.

*Mapping of Practice* Talk and short speculative project to be developed further by interested students (either individually or in a small team) which considers the expanded contemporary landscape of professional contexts. Consider 2D/3D/4D approaches to mapping practice.

*Analogue/Digital* Talk and small seminar group addressing discussion points which focus upon the ongoing dialogue between the two expressed in contemporary design practice, specifically focusing on typography and the digital/letterpress relationship, raising issues of authenticity, truth to process (i.e., modernist agenda), etc.

#### *Researching Research*

A talk which presents the nature of practice-based research, and outlines the nature of a visual epistemology, and the value of critique reflection and maintaining a journal.

#### *Research in relation to the pitch*

Looking at public speaking and presentation for design, including appropriate technologies for clarity in relation to dealing with cultural complexity.

#### *Social Currency*

Seminar as starting point relating to Twitter, Facebook, social networks and capitalist economies.

### **10. Description of Summative Assessment:**

For this course, students must submit:

- Self evaluation in the form of a VIVA presentation with supporting written commentary relating to the development and intended aims of the project originating from their written proposal;
- Sketchbooks and supporting research methods demonstrating a visual reservoir (or epistemology) of supporting contextual imagery for further advanced study and

development.

- The agreed project in visual/audio/textual form as an exhibition.

This is the summative assessment point for the award of MDes in Communication Design.

Note: Project-dependent work may alter in the light of particular project requirements.

**10.1 Please describe the Summative Assessment arrangements:**

The Student must be able to:

- Demonstrate the ability to critically review and analyse from existing problems, sources and knowledge in a manner that allows informed judgement and critical appreciation
- Critical and reflective knowledge of visual communication through the execution of a Masters research project
- Demonstrate and communicate to others a sophisticated analysis and critical reflection on personal learning through the production of a Masters project submission
- Critically reflect on the role of group dynamics and interplay as part of the production of a Masters project
- Formulate and complete an individual or group based research project which demonstrates an advanced critical awareness of conceptual and practical knowledge within the field of contemporary design.

**11. Formative Assessment:**

N/A

**11.1 Please describe the Formative Assessment arrangements:**

N/A

**12. Collaborative:**

Yes

No

**12.1 Teaching Institutions:**

N/A

**13. Requirements of Entry:**

Successful completion of Stages 1 and 2

**14. Co-requisites:**

None

**15. Associated Programmes:**

MDes Communication Design

**16. When Taught:**

Stage 3

**17. Timetable:**

N/A

**18. Available to Visiting Students:**Yes No **19. Distance Learning:**Yes No **20. Placement:**Yes No **21. Learning and Teaching Methods:**

Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture	15	15
Studio		210
Seminar/Presentation	45	45
Tutorial	15	15
Workshop	15	15
Laboratory work		
Project work		
Professional Practice		
E-Learning / Distance Learning		
Placement		
Examination		
Essay		
Private Study	Not Applicable	600
Other (please specify below)		
<b>TOTAL</b>	<b>90</b>	<b>900</b>

**22. Description of "Other" Teaching and Learning Methods:**

N/A

**23. Additional Relevant Information:**

This course will provide the opportunity for students on the MDes in Communication Design to build a portfolio of work for final submission.

**24. Indicative Bibliography:**

N/A