

**Course Code:**

PCDICOPR1

**1. Course Title:**

Contextual Practices

**2. Academic Session:**

2011/12

**3. Level:**

SCQF 11

**4. Credits:**

30

**5. Lead School/Board of Studies:**

School of Design

**6. Course Contact:**

Irene Bell

**7. Course Aims:**

The aim of the course is to enable students to understand the context of design in the 21<sup>st</sup> century, where design is affected by changes in the economic environment, technology and globalisation, politics, manufacturing processes, socio-cultural dynamics, business practices, and open innovation. As a result, the domain of design is expanding to include new practices and theoretical approaches, giving meaning to Design Innovation as being both 'Innovation through Design' and 'Innovation of Design'. This course will provide students with an understanding of the theoretical context of change, and the opportunity to contextualise their own practice in relation to that of others. This will be applied in a short, defined project which students will carry out collectively.

**8. Intended Learning Outcomes of Course:**

By the end of the course, students should be able to:

- demonstrate an understanding of Design Innovation in relation to its purpose and context, and in relation to their own practice;
- demonstrate collaboration and self-direction through the development and management of a project of research;

- present research findings in an appropriate visual, verbal, and written format.

**9. Indicative Content:**

The content of this course will change from year to year, to reflect changes in the context of design. It is likely to cover such areas as: technological change and open innovation; the nature of the business and public sector contexts; and the professional contexts of Design Innovation. Due to the collaborative nature of much Design Innovation practice, time will be devoted to exploring the ethics of working with diverse client and user groups.

**10. Description of Summative Assessment:**

For this course, assessment of student work will consist of:

- A practice-based outcome to a short project within which the student is required to contextualise their role, articulate their contribution to the group project, and submit a 500 word accompanying reflective document;
- Communication: students will be assessed on their verbal and visual communication skills at a final presentation to the group.

The percentage breakdown of the assessment will be as follows:

- Project and reflective document: 80%
- Communication: 20%

Note: Project-dependent work may alter in the light of particular project requirements.

**10.1 Please describe the Summative Assessment arrangements:**

Students on this course will be assessed on their ability to:

- demonstrate an advanced understanding of the contexts in which Design Innovation operates, and the relation of these contexts to their own practice;
- demonstrate an understanding of the specific contexts (theoretical, industrial, business, and so on) in which their project takes place;
- demonstrate good command of verbal, written and visual outcomes.

**11. Formative Assessment:**

N/A

**11.1 Please describe the Formative Assessment arrangements:**

N/A

**12. Collaborative:**

Yes

No

**12.1 Teaching Institutions:**

N/A

**13. Requirements of Entry:**

None

**14. Co-requisites:**

None

**15. Associated Programmes:**

MDes Design Innovation

**16. When Taught:**

Stage 1

**17. Timetable:**

Contextual Practices

27 Sep 4 – 5pm	Library Inductions (First floor)	29 Sep 2 – 4pm	Course Introduction and Briefing Peer Introductions (Design Innovation studio Haldane building)
4 Oct	Assignment (stage 1) (independent study)	6 Oct 2 – 4pm	Review and presentation of findings Briefing for stage 2 (Design Innovation studio Haldane building)
11 Oct	Assignment (stage 2) (independent study)	13 Oct 2 - 4pm	Present and review Briefing (stage 3) (Design Innovation studio Haldane building)
18 Oct	Assignment (stage 4) (independent study)	20 Oct 2 - 4pm	Presentation and review (stage 4) Assignment briefing (Design Innovation studio Haldane building)
25 Oct	(independent study)	27 Oct 2 – 4pm	Tutorials (venue TBC)
1 Nov	(independent study)	3 Nov 2 – 4pm	Tutorials (venue TBC)
8 Nov	Reading Week No taught classes	10 Nov	Reading Week No taught classes
15 Nov	(independent study)	17 Nov 2 – 4pm	Review (venue TBC)
22 Nov	(independent study)	24 Nov 2 – 4pm	Tutorials (venue TBC)
29 Nov	(independent study)	1 Dec 2 – 4pm	Review (venue TBC)
6 Dec	(independent study)	8 Dec 2 – 4pm	Tutorials (venue TBC)
13 Dec	(independent study)	15 Dec 2 – 4pm	Final Presentation & Review (venue TBC)
3 Jan	(independent study)	5 Jan 2 – 4pm	Assignment submission (venue TBC)
10 Jan	Assessment	12 Jan	Assessment
17 Jan	Assessment	19 Jan	Assessment

**18. Available to Visiting Students:**Yes No

**19. Distance Learning:**Yes No **20. Placement:**Yes No **21. Learning and Teaching Methods:**

Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture	3	3
Studio		
Seminar/Presentation	9	20
Tutorial	6	6
Workshop		
Laboratory work		
Project work		30
Professional Practice		
E-Learning / Distance Learning		
Placement		
Examination	6	
Essay		15
Private Study	Not Applicable	220
Field work/site visits	6	6
<b>TOTAL</b>	<b>30</b>	<b>300</b>

**22. Description of "Other" Teaching and Learning Methods:**

N/A

**23. Additional Relevant Information:**

This course is intended to provide students with an understanding of the contexts within which Design Innovation operates. It will introduce them to a range of ways in which they can contextualise their practices, to ensure its relevance and significance in the contemporary design field.

**24. Indicative Bibliography:**

N/A