Places of Creative Production: Understanding Scotland’s Creative Economy Landscape

THE GLASGOW SCHOOL OF ART

Supported by:

Arts & Humanities Research Council
Scottish Funding Council
CREATIVE SCOTLAND
ALBA | CHRUTHACHAIL
9.45 – 10.00 Registration

10.00 – 10.15 Introduction and Welcome:
Professor Tom Inns – Director, The Glasgow School of Art

10.15 – 11.00 Keynote speech
Sir Peter Bazalgette – Chairman of ITV, author of UK Government’s
2017 Independent Review of the Creative Industries

11.00 – 11.15 Coffee

11.15 – 12.30 Panel 1: The Scottish landscape in the context of UK support structures for HE & FE initiatives
Chair: Professor Tom Inns – Director, The Glasgow School of Art
Panellists: Professor Andrew Chitty – AHRC Creative Economy Champion
Professor Deirdre Heddon – Academic Dean, University of Glasgow,
Scottish Graduate School for Arts & Humanities
Dr Siobhán Jordan – Director, Interface
John Kampfner – CEO, Creative Industries Federation

12.30 – 13.30 Lunch

13.30 – 14.45 Panel 2: Trajectories for Creative Talent from Scotland’s Higher and Further Education
Chair: Deborah Keogh – Knowledge Exchange Manager, Royal Conservatoire of Scotland
Panellists: Rachael Brown – CEO, Cultural Enterprise Office
Dr Doris Eikhof – Deputy Director, CAMEo Research Institute,
University of Leicester
Clive Gillman – Director Creative Industries, Creative Scotland
Sandra Gunn – Curriculum Director, City of Glasgow College

14.45 – 15.00 Coffee

15.00 – 16.15 Panel 3: Higher/Further Education in the context of the ‘Place’ agenda in Scotland
Chair: Jean Cameron – Consultant; former Project Director for the Paisley 2021 UK City of Culture Bid
Panellists: Professor Eric Cross – Dean of Cultural Affairs and Principal Investigator, Creative Fuse North East, Newcastle University
Professor Irene McAra-McWilliam – Deputy Director (Innovation) & Director of Highlands and Islands Campus, The Glasgow School of Art
Stewart Murdoch – Director of Leisure and Culture, Dundee City Council

16.15 Closing Remarks
Professor Tom Inns – Director, The Glasgow School of Art

16.45 – 18.00 Networking drinks reception and opportunity to view Glasgow International exhibitions in Reid Building. www.gsa.ac.uk/visit for exhibition details.
**Speaker Biographies**

**Sir Peter Bazalgette**  
Chairman, ITV  

Sir Peter Bazalgette is Chairman, ITV and recently led an independent review into the UK's creative industries as part of the Government’s new Industrial Strategy. In September 2017, Peter was appointed as a Non-Executive Board Member of UK Research and Innovation (UKRI). Peter also serves on the Advisory Boards of BBH and YouGov and is currently Chair of the Baillie Gifford Non-Fiction Book Prize Trustees. Until recently he was Chair of HM Government's Holocaust Memorial Foundation.

From 2013 until 2017 he was Chair of Arts Council England. He is a former Non-Executive Director of the DCMS, former President of the Royal Television Society and Chief Creative Officer of Endemol where he personally devised several internationally successful formats such as Ready Steady Cook and Changing Rooms. Peter’s book about the business of TV formats, Billion Dollar Game, was published in 2005, and in January 2017 he published The Empathy Instinct.

**Rachael Brown**  
CEO, Cultural Enterprise Office  

Rachael Brown is a leader within the creative and social enterprise sector who thrives on solving problems and turning ideas into reality.

Rachael is currently Chief Executive at Cultural Enterprise Office. She is Leader at Entrepreneurial Scotland, Social Entrepreneur in Residence with Social Investment Scotland, Chairperson at Youth Theatre Arts Scotland, Board Director at Social Enterprise Scotland and Fellowship Councillor for Scotland at RSA.

She previously spent over a decade at Impact Arts and has worked on joint ventures with the Scottish Government and leading agencies including Creative Scotland and Scottish Enterprise.

Rachael works in Scotland and the rest of the world! Enabling ideas, connections and impacts to happened. With a strong track record of operational success, as well as using her imagination, Rachael works extensively supporting creative and social enterprises to deliver, grow, develop and sustain.
Jean Cameron is a proud Paisley Buddie who, in her most recent role as Project Director for Paisley 2021, led her home town’s bid to be the first town ever shortlisted in the UK City of Culture competition.

She is now working as an independent and is delighted that her first freelance project is as National Co-ordinator (Scotland) for PROCESSIONS 2018, a UK wide mass participation artwork celebrating one hundred years of votes for women, produced by Artichoke.

She has worked at Glasgow 2014 Commonwealth Games as International Producer for the Cultural Programme. She is particularly interested in collaboration – both across art forms and inter-cultural and is passionate about co design principles. She has shaped key festivals on the Scottish cultural calendar including the Glasgow International Festival of Visual Art, Glasgow Mela and Aye Write! Book Festival.

Jean has been privileged to represent Scotland professionally internationally including as Producer for Scotland’s Presentation at the Venice Biennale 2005 and on the British Council’s Cultural Leaders International Programme.

With three decades of experience in the creative industries, Professor Chitty’s career began in television, where he focussed on the cultural impact of science and technology before founding his first company, a multiple BAFTA-winning digital agency that created transformational digital services for clients across the creative economy from the National Theatre to the devolved administrations, museums and galleries, to the NHS. He is a former Vice Chair of the producers’ trade body PACT, a board member of Creative Skillset, and a founding director of Creative England. Andrew has also worked across policy and regulation as a ministerial advisor and non-executive at OFCOM, and more recently worked with InnovateUK, the Engineering and Physical Sciences Research Council, and the National Council for Universities and Business to explore the area of Digital Health where creative, digital and clinical skills meet.

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Professor Eric Cross is Dean of Cultural Affairs and Principal Investigator, Creative Fuse North East, Newcastle University.

Dr Doris Ruth Eikhof is Deputy Director of the CAMEo Research Institute for Cultural and Media Studies and Associate Professor at the School of Business, University of Leicester. She has worked extensively on work and employment in the cultural industries, focusing in particular on career management, self-entrepreneurship and workforce diversity, and how they interlink, e.g., with cultural organisations’ business models and cultural policy. Since 2009 she has led 14 funded research projects including a large multi-disciplinary, multi-institutional research consortium for the Digital R&D Fund for Arts and Culture in Scotland funded by the AHRC, Nesta and Creative Scotland. Further contract research includes projects for the British Film Institute, Creative Scotland and various arts organisations.
Professor Tom Inns is the Director of the Glasgow School of Art (GSA), an HEI which was ranked as one of the world’s top twenty art schools in the 2015, 2016 and 2017 QS World Rankings. With campuses in Glasgow, the Scottish Highlands & Singapore and engagement in extensive international networks, GSA is a global leader in creative education, specialising in art, design, architecture, innovation and digital visualisation. Tom studied Engineering at the University of Bristol and Design at the Royal College of Art in London. In 1990 he cofounded the Design Research Centre at Brunel University. His PhD explored the impact of design on innovation in small companies. In 2000, he was appointed as Chair of Design at Duncan of Jordanstone College of Art & Design at the University of Dundee where he became Head of Design School and then Dean before moving to GSA in 2013. Tom has an active interest in how the methods and processes of design can be used to deal with society’s systemic challenges. He regularly designs and facilitates knowledge sharing workshops with innovation agencies across the world.

Professor Dee Heddon is the founding Dean of the Scottish Graduate School for Arts & Humanities, a national organisation established in 2014 to support doctoral researchers across Scotland. She also holds the James Arnott Chair in Drama at the University of Glasgow and is the author of more than 50 publications, including practice-based research.

Dr Siobhán Jordan was founding Director of Interface in August 2005, establishing the organisation as a central point of access for industry to collaborate with the world leading knowledge, expertise, specialist facilities and technologies within Scotland’s universities, research institutes and colleges. Informed by the needs of industry she has forged impactful collaborations across all industry sectors from creative industries to manufacturing, from food and drink to tourism. Siobhán has a wealth of experience in the worlds of business and academia and is a member of Scottish Funding Council’s Research and Knowledge Exchange group, Scotland Can Do Business Innovation Forum, Colleges Innovation Working group, Chemical Sciences Scotland Leadership Group and the Boards of Scottish Institute of Enterprise and Colleges Development Network. She is passionate about supporting emerging leaders in an ever-changing world and is a visiting facilitator at The Leadership Trust.

Clive Gillman works as the Director of Creative Industries for Creative Scotland, the public body that supports the arts, screen and creative industries across all parts of Scotland on behalf of everyone who lives, works or visits here. Clive has a background in contemporary art and media, having worked as an artist and Associate Director of FACT in Liverpool, before becoming the Director of Dundee Contemporary Arts (2005-2015).

Sandra is the Faculty Director of Creative Industries at City of Glasgow College. The Faculty has an extensive portfolio of creative industries programmes from introductory to degree level. It encompasses Fine Art, Design, Craft, Media, Television production and has 2000 full time students studying a state of the art new campus. The Faculty has a comprehensive range of partnerships and collaboration with different sectors of the Creative Industries. She has been a Board Member at Creative Scotland and is currently a Board Member at CCA and Craft Scotland. She is a highly experienced Associate Assessor for HMIe, a former External Examiner for Robert Gordon University and has recently been on secondment with Scottish Government in a project addressing future developments in tertiary education. She has a passion for the arts and has been instrumental in developing the City of Glasgow College Art Foundation, is establishing an extensive art collection, and supports artists.
John Kampfner
CEO, Creative Industries Federation

John launched the Creative Industries Federation in 2014. He is also Chair of the Clore Social Leadership Programme and was the founding Chair of Turner Contemporary, one of the UK’s most successful cultural institutions. He was previously a member of the Council of King’s College, London. He is a critically acclaimed author, broadcaster and commentator who has worked for Reuters, Telegraph, FT and the BBC (international and UK). As editor of the New Statesman from 2005-2008, he took the magazine to a 30-year circulation high. In 2002, he won two Foreign Press Association awards for a two-part BBC film on the Israeli-Palestinian conflict. He has been named one of the 1,000 most influential Londoners by the London Evening Standard.

Deborah Keogh
Knowledge Exchange Manager, Royal Conservatoire of Scotland

Deborah works at Royal Conservatoire of Scotland as Knowledge Exchange Manager and has been in post for just over a year, primarily focused on the development of enterprise related initiatives for students, graduates and staff. She has worked extensively in the arts and creative industries with a background in theatre and film. For over 10 years she was Director of the Cultural Enterprise Office, developing tailored business provision for artists and micro companies to support their long-term goals and viability.

Professor Irene McAra-McWilliam
Deputy Director (Innovation) & Director of Highlands and Islands Campus, The Glasgow School of Art

Irene McAra-McWilliam is Deputy Director (Innovation) and Director of GSA Highlands and Islands. Before starting at Glasgow, she was Professor of Interaction Design at the Royal College of Art in London, Professor of Design Research at the Eindhoven University of Technology and Director of Design Research for Philips Electronics. Professor McAra-McWilliam was awarded an OBE in the 2016 Queen’s New Year’s Honours, in recognition of her work in Higher Education, Innovation and Design. The award recognised the wide impact of her work at The Glasgow School of Art over many years, notably her leadership of the School of Design, the development of the Institute of Design Innovation (now The Innovation School) and the creation of the GSA Highlands and Islands campus.

Stewart Murdoch
Director, Leisure and Culture, Dundee City Council

Stewart has a background in urban and regional planning and community development. Stewart has worked in a variety of roles in public service for 40 years – 28 of these in Dundee as Director responsible for Community Education, Area Regeneration, Parks, Cemeteries, Libraries, Sport and Leisure, Arts and Heritage. Stewart’s team led Dundee’s bid for UK City of Culture in 2013, UNESCO City of Design in 2014, and European Capital of Culture in 2017.
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