

Course Code:

TBC

1. Course Title:

Professing Practice BDes/MDes Prod Des

2. Academic Session:

2011-2012

3. Level:

MEDes Level 5

4. Credits:

10

5. Lead School/Board of Studies:

School of Design

6. Course Contact:

Dr. Gordon Hush

7. Course Aims:

To encourage students to reflect upon their experience of different pedagogical models and diverse cultural contexts of design practice

To develop design management and communication skills appropriate to the design profession

To enhance professional practice, the critical evaluation of design work and the communication of critique

To promote critical reflection upon the design process and its application within the professional context

To develop a capacity for mentoring younger students and communicate personal design process and practice.

8. Intended Learning Outcomes of Course:

By the end of this course students will be able to:

- Evidence the ability to research an area of contemporary social life and translate this into an area of investigation for designers

- Demonstrate an understanding of the key components, specifications and milestones of a design project and communicate these to a design audience
- Display a capacity for offering critical feedback and advice to others in the execution of design project work
- Critically evaluate design outcomes relative to the criteria specified within the project brief

9. Indicative Content:

Field research
Peer-review
User engagement strategies
Mentoring of students

10. Description of Summative Assessment:

Summative assessment

10.1 Please describe the Summative Assessment arrangements:

Submission of a Project Process Journal (PPJ) detailing work undertaken, evaluation of project and methods used, critical reflection and evaluation of work.

11. Formative Assessment:

Formative review

11.1 Please describe the Formative Assessment arrangements:

One to one tutorial

12. Collaborative:

Yes

No

12.1 Teaching Institutions:

[Click here to enter text.](#)

13. Requirements of Entry:

Passing MEDES Level 4

14. Co-requisites:

PD (MEDES) Studio 5, FoCI Level 5

15. Associated Programmes:

MEDES

16. When Taught:

This course will be delivered across terms 1 & 2 of Stage 5 and will comprise 100 notional learning hours of which 10 will be direct contact time.

17. Timetable:

Varies as appropriate

18. Available to Visiting Students:Yes No **19. Distance Learning:**Yes No **20. Placement:**Yes No **21. Learning and Teaching Methods:**

Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture		
Studio		40
Seminar/Presentation	2	
Tutorial	4	
Workshop		10
Laboratory work		
Project work	4	40
Professional Practice		
E-Learning / Distance Learning		
Placement		
Examination		
Essay		
Private Study	Not Applicable	10
Other (please specify below)		
TOTAL	10	100

22. Description of "Other" Teaching and Learning Methods:

Presentations, tutorials, individual feedback (formative)

23. Additional Relevant Information:[Click here to enter text.](#)

24. Indicative Bibliography:

Eggink, W. *A practical approach to teaching abstract product design issues*, Journal of Engineering Design, Vol. 20, issue 5, 2009

Forlizzi, J. *The Product Ecology: Understanding Social Product Use and Supporting Design Culture*, International Journal of Design Vol. 2 No.1 (2008)

Cross, N. (2001) *Designerly ways of knowing: Design discipline versus design science*, *Design Issue*, 17(3), 49-55,

Löwgren, J., & Stolterman, E. (1999). Design methodology and design practice. *interactions*, 6(1), 13-20.