

Course Code:

TBC

1. Course Title:

Social Science III: Contemporary Interactions BDes/MDes Prod Des

2. Academic Session:

2011-2012

3. Level:

SCQF Level 9 – Stage 3

4. Credits:

10

5. Lead School/Board of Studies:

School of Design

6. Course Contact:

Dr. Gordon Hush

7. Course Aims:

To introduce students to the theoretical positions that informs the writings, methods and approaches of the social sciences

To engage with the competing critical perspectives, frameworks and approaches that determine the form taken by research findings

To explore the theories and critical positions of the social sciences as they apply to design practice and criticism

8. Intended Learning Outcomes of Course:

By the end of this course students will be able to:

- Demonstrate an appreciation of the different theoretical traditions within social science and the methods of generating research findings associated with these through their use within design projects.
- Incorporate an understanding of a social science theory and its lexicon into an appropriate designed outcome
- Communicate an understanding of the critical use of social scientific analysis of designed

goods, services and interactions within contemporary culture

9. Indicative Content:

Social Science research methods
Introduction to contemporary theories of technology
Investigating identity and locality

10. Description of Summative Assessment:

Portfolio submission/PPJ

10.1 Please describe the Summative Assessment arrangements:

Submission takes place in June.

11. Formative Assessment:

Individual presentation
Mid-Year Review as *indicative grading* event

11.1 Please describe the Formative Assessment arrangements:

Tutorial and seminar feedback

12. Collaborative:

Yes

No

12.1 Teaching Institutions:

[Click here to enter text.](#)

13. Requirements of Entry:

Passing Level 2 B.Des or equivalent

14. Co-requisites:

B.Des Studio 3, FoCI Level 3

15. Associated Programmes:

B.Des Product Design

16. When Taught:

This course will be delivered across terms 1, 2 & 3 of Stage 3 and will comprise 100 notional learning hours of which 10 will be direct contact time.

17. Timetable:

Varies as appropriate

18. Available to Visiting Students:Yes No **19. Distance Learning:**Yes No **20. Placement:**Yes No **21. Learning and Teaching Methods:**

Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture		
Studio	2	40
Seminar/Presentation	2	20
Tutorial	2	
Workshop		
Laboratory work		
Project work	4	40
Professional Practice		
E-Learning / Distance Learning		
Placement		
Examination		
Essay		
Private Study	Not Applicable	
Other (please specify below)		
TOTAL	10	100

22. Description of "Other" Teaching and Learning Methods:

Ethnographic research exercises
 Individual presentation
 Peer review/Self-directed learning
 Formative review

23. Additional Relevant Information:

[Click here to enter text.](#)

24. Indicative Bibliography:

Participant observation: the analysis of qualitative field data by Becker & Geer. In Burgess RG. *Field research: a sourcebook and field manual*. (1982).

Ethnographically speaking: autoethnography, literature and aesthetics by Bochner & Ellis (2002)

Qualitative Research for the Social Sciences by B. Berg (2001)

Visual Methods in Social Research by M. Banks (2001)

Koskinen, I. et al, *Lab, Field, Showroom: approaches to constructive design research*, forthcoming 2011.

Katz J *Ethical escape routes for underground ethnographers*, *American Ethnologist* 33, 4, 499-506 (2006)

Biella, P. 'Beyond ethnographic film: hypermedia and scholarship'. In *Anthropological Film and Video in the 1990s*. Jack R. Rollwagen, ed. Brockport, NY: The Institute, Inc. (1993)

Dicks, B. and Mason, B. *Hypermedia methods for qualitative research*, in S. Hesse-Biber and P. Leavy (eds) *The Handbook of Emergent Methods*, New York: Guilford Publications (2008)