Glasgow School of Art Course Specification
Course Title: Sound for the Moving Image 1

Course Specifications for 2020/21 have not been altered in response to the COVID-19 pandemic. Please refer to the 2020/21 Programme Specification, the relevant Canvas pages and handbook for the most up-to-date information regarding any changes to a course.

<table>
<thead>
<tr>
<th>Course Code:</th>
<th>HECOS Code:</th>
<th>Academic Session:</th>
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<tbody>
<tr>
<td>PSMI102</td>
<td></td>
<td>2020-21</td>
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</tbody>
</table>

1. Course Title:
Sound for the Moving Image 1

2. Date of Approval:
PACAAG April 2020

3. Lead School:
School of Simulation and Visualisation

4. Other Schools:
N/A

5. Credits:
40

6. SCQF Level:
11

7. Course Leader:
Ronan Breslin

8. Associated Programmes:
MDes Sound for the Moving Image

9. When Taught:
Semester 1

10. Course Aims:
This course provides students with the opportunity to acquire and implement an understanding of the key processes in sound production for moving images through practical applications of sound recording, editing, mixing and synchronisation methodologies, and participation in the pre-production, production and post-production life-cycle.

11. Intended Learning Outcomes of Course:
By the end of the course students should be able to:
- Appraise and analyse AV material using fundamental theory of film sound and sound terminology
- Demonstrate an understanding of historical contexts in the development of sound recording and sound for picture paradigms
- Demonstrate and apply an understanding of audio and video technology and technical theory to sound & moving image post-production practice
- Conceptualise and design a soundtrack appropriate to a visual sequence and appraise the soundtrack in terms of technical quality, strength of concept and aesthetic synergy with the visual
• Conceptualise, produce and critically reflect on an abstract or narrative-based audio-visual piece using standard professional production and post-production tools
• Demonstrate and apply an understanding of production development, craft and location sound methodologies via a group-based project;

12. Indicative Content:
• AV Analysis within context of film sound language
• Conceptual approaches to sound for picture
• Historical contexts for sound recording and sound to picture
• Basic track-laying and mixing in stereo
• Standard Audio Recording techniques
• Sound editing, mixing and synchronisation to picture using e.g. Pro Tools
• Sound design and effects manipulation
• Location, production sound and studio recording techniques
• Sonic Art
• Conceptual approaches to sound for picture
• Practical video and film fundamentals using acquisition equipment and visual editing software such as Final Cut Pro X, Adobe Premiere and Avid Media Composer.

13. Description of Summative Assessment Methods:
Students will be required to develop a range of work through set and elective projects that demonstrate an understanding of the key principles of sound for picture.
Students are assessed through a portfolio of coursework. Coursework weighting: 100%

<table>
<thead>
<tr>
<th>Assessment Method</th>
<th>Description of Assessment Method</th>
<th>Weight %</th>
<th>Submission week (assignments)</th>
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</thead>
<tbody>
<tr>
<td>Coursework</td>
<td>Practical Project with report (500 words)</td>
<td>20%</td>
<td>Week 5</td>
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<tr>
<td>Coursework</td>
<td>Practical Project with report (500 words)</td>
<td>25%</td>
<td>Week 9</td>
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<tr>
<td>Coursework</td>
<td>Group Practical film-making project with documentation.</td>
<td>25%</td>
<td>Week 12</td>
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<tr>
<td>Coursework</td>
<td>Practical Project with report (500 words)</td>
<td>30%</td>
<td>Week 13</td>
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13.1 Please describe the Summative Assessment arrangements:
Students on this course will be assessed on their ability to:
• Demonstrate a practical knowledge of key principles in production and craft methodologies specifically in relation to sound for the moving image through the successful completion of set and elective projects.
• Demonstrate the ability to critically reflect on the creative process of sound production for the moving image through a written report

The portfolio will be built from four coursework projects. The following descriptions are indicative of typical outline briefs for each of the four projects:

Coursework 1: Clyde-Built: Practical project with Written summary report. Students will be assessed on their ability to analyse an AV sequence and an ability to demonstrate and apply an understanding of audio and video technology and technical theory to sound & moving image post-production practice.
Students will have to produce a sound track for a sequence of static images.

Coursework 2: Sound Design. Practice & Written. Students will be assessed on their ability to analyse a tutor selected AV sequence AND conceptualise and design a soundtrack appropriate to the visual sequence and appraise their soundtrack in terms of technical quality, strength of concept and aesthetic synergy with the visuals. Students will have to produce a sound track for a provided moving image (film) sequence.

Coursework 3: The Documentary: Group Project. Practical, Appropriate Documentation and Individual Report. Students will be assessed on their ability to demonstrate and apply an understanding of production craft and location sound methodologies via a group-based project.

Coursework 4: Sound Film: Practice & Written. Students will demonstrate and apply an understanding of audio and video technology and technical theory to sound & moving image post-production practice AND conceptualise, produce and critically reflect on an abstract or narrative-based audio-visual piece using standard professional production and post-production tools. Students will have to produce an original AV work (short film) from a choice of themes.

14. Description of Formative Assessment Methods:
Engagement with formative assessment is a mandatory requirement. Formative assessment is at the core of the programme. It is provided via one-to-one tutorials, peer-review sessions and practical projects.

14.1 Please describe the Formative Assessment arrangements:
A key methodology for formative assessments is the peer review session. An initial peer-review session will task students with presenting a critical analysis of an audio-visual sequence. All students will be encouraged to critique other students work and can choose to do this anonymously. Critiques are written down and expected to be constructive and relevant. The tutorial system is also designed to be a valuable source of feedback. After each tutorial, students are sent a written tutorial review document which is subject to review by both tutor and students. These documents are a valuable record of students progress throughout the academic year.

15. Learning and Teaching Methods:

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<th>Formal Contact Hours</th>
<th>Notional Learning Hours</th>
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<tbody>
<tr>
<td>78</td>
<td>400</td>
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</table>

15.1 Description of Teaching and Learning Methods:
Timetable: A timetable will be available at the start of the academic year. Two class sessions per week for 12 weeks.

16. Pre-requisites:
Entry to programme

17. Can this course be taken by Exchange/Study Abroad students? No
18. Are all the students on the course taught wholly by distance learning? No
19. Does this course represent a work placement or a year of study abroad? No
20. Is this course collaborative with any other institutions? No
20.1 If yes, then please enter the names of the other teaching institutions: N/A
21. Additional Relevant Information:

This course is intended to provide students with the opportunity to acquire and implement an understanding of the key principles and production methodologies involved within the creation of small scale practical project(s) specifically in relation to sound design and music production for the moving image.

Additional optional support hours will be scheduled. In particular, these will focus on technical skills for using standard audio-visual software tools. Other topics will be covered as required and indicated from student feedback.

22. Indicative Bibliography:


<table>
<thead>
<tr>
<th>Author(s)</th>
<th>Title</th>
<th>Publisher</th>
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<tbody>
<tr>
<td>WYATT, H. AMYES.T.</td>
<td>Audio Post Production for Television &amp; Film.</td>
<td>Focal Press.</td>
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