Preparing your Personal Statement

Postgraduate Taught Degrees, School of Design *

Admissions staff assess your Personal Statement, Application Form and Digital Portfolio together.

The 500-word (maximum) Personal Statement is your opportunity to explain in depth how you are suited to the specific GSA programme you are applying to, and to give context to the work you have submitted.

The Personal Statement should be no more than 500 words otherwise it may not be fully read. Upload it along with your Application Form to the GSA application portal.

You should carefully read the information published online about the specific programme you are applying to. You should understand its focus and structure, and the opportunities it provides you. Refer to the parts that are most important to you in your own words within the Personal Statement.

Writing prompts, you might use are listed below. It is unlikely you will be able to cover every bullet point in 500-words, so you should focus on areas most relevant to you.

> Your enthusiasm for the subject area.
> Your awareness of what the specific programme applied to entails.
> Why you want to study this programme and at the Glasgow School of Art.
> What makes you a good fit for the programme.
> Evidence of your experience and commitment through participation in relevant study, employment, work experience, or extracurricular learning.
> We want to know about your creative process. Expand upon a particular project included in the Digital Portfolio. The ideas behind your work and what or who inspired you. What your starting point was, how it developed, which elements you consider to be most successful and how you might develop it.
> Who has informed your work and in what way? (For example, artists, designers, architects, mentors).
> What you hope to gain from studying the programme.

* Includes MDes Communication Design, MDes Graphics, MDes Illustration, MDes Photography, MDes Fashion and Textiles, MDes Interior Design, MSc Product Design Engineering.