

**Course Code:**[Click here to enter text.](#)**1. Course Title:**

The Designer and The Design Profession

**2. Academic Session:**

2012-2013

**3. Level:**

2

**4. Credits:**

10

**5. Lead School/Board of Studies:**

FoCI

**6. Course Contact:**

Mr Nicholas Oddy

**7. Course Aims:**

To provide a critical understanding of product design as a 'profession'

**8. Intended Learning Outcomes of Course:**

By the end of this course students will be able to:

- Work effectively in a small group to deliver an illustrated presentation to an audience of peers.
- Understand the history of the development of the design profession.
- Work productively with available resources.
- Demonstrate some ability to collate and interpret information using methods relevant to historical, theoretical and critical studies, including the use of ICT.
- Demonstrate some initiative within the context of directed and independent learning.
- Convey ideas in a coherent manner and communicate effectively in different contexts – textually, orally and visually.

**9. Indicative Content:**

The course is designed to lead up to the Stage 2 trip to London to visit design consultancies. The course presents a history of the development of product design as a distinct practice as opposed to something inherent to the drawing offices of manufacturing industry (as it was until the second half of the 19<sup>th</sup> century) and considers the issues that this history raises.

**10. Description of Summative Assessment:**

Assessment will be by group presentation (4 students per group) with individual supporting text (800-1200 words less quotations/bibliography and references). Both will be given equal weighting and aggregated for the final grade

**10.1 Please describe the Summative Assessment arrangements**

Presentations will be held in Product Design during Term 2 and (assessed during and immediately after delivery ) with written submissions handed in on March 1<sup>st</sup> 2013.

**11. Formative Assessment:**

Tutorials with groups leading to presentations

**11.1 Please describe the Formative Assessment arrangements:**

Each group will be allocated a tutor and meet twice (30 mins per meeting) to discuss progress prior to the presentations.

**12. Collaborative:**

Yes

No

**12.1 Teaching Institutions:**

[Click here to enter text.](#)

**13. Requirements of Entry:**

Enrolled on Stage 2 BDes/MEDes Product Design

**14. Co-requisites:**

Product Design.

**15. Associated Programmes:**

B Des / ME Des Product Design

**16. When Taught:**

Stage 2 term 1 and 2

**17. Timetable:**

Term as indicated above, see VLE for detailed timetable.

**18. Available to Visiting Students:**Yes No **19. Distance Learning:**Yes No **20. Placement:**Yes No **21. Learning and Teaching Methods:**

Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture	6	6
Studio		
Seminar/Presentation	0.25	46.5
Tutorial	1	1
Workshop		
Laboratory work		
Project work		
Professional Practice		
E-Learning / Distance Learning		
Placement		
Examination		
Essay		46.5
Private Study		
Other (please specify below)		
<b>TOTAL</b>		

**22. Description of "Other" Teaching and Learning Methods:****23. Additional Relevant Information:**

This is an exceptional course for 2012-13 to cover credits not delivered in 2011-12

**24. Indicative Bibliography:**

Issued via VLE including details of GSA Library reserve list and recommendations for purchase (if approp).

**Date of production / revision**

September 2012