

Course Code:

[Click here to enter text.](#)

1. Course Title:

Communication Design Studio 3

2. Academic Session:

2012-2013

3. Level:

SCQF Level 10 (Stage 3 GSA Singapore)

4. Credits:

80

5. Lead School/Board of Studies:

School of Design

6. Course Contact:

Head of GSA Singapore

7. Course Aims:

This course aims to engage each student with deep learning in the context of the student's chosen subject specialism within Communication Design. Through an extended period of study across the academic year, the course will see students develop a subject specialist understanding of a Communication Design area. The course develops studio-based, online and collaborative skills in relation to subject specialism and relevant, wider design domains. The course will enhance student's formal presentation skills, and each student will be invited to draw on knowledge and discussion developed through the two core courses of Level 3.

8. Intended Learning Outcomes of Course:

By the end of this course students will be able to:

- Demonstrate an understanding of select theories, concepts and principles (historical, cultural and contextual) associated with Communication Design
- Work under guidance and with others to develop a subject specialist understanding of a determined Communication Design area
- Identify and deal with subject specialist matters including any ethical or professional issues raised by the discipline
- Undertake a range of subject specialist projects across a range of Communication Design contexts
- Demonstrate a broad knowledge of the key subject specialist skills (process, materials and technical) relating to the characteristics and practice of a particular Communication Design area
- Use a range of IT applications to support and enhance work

9. Indicative Content:

The course is structured around crits, tutorials, lectures and discussion groups, which punctuate an extended period of self-directed study in response to select briefs appropriate to the student's specialist emphasis within Communication Design discipline fields.

10. Description of Summative Assessment:

Students are required to submit a portfolio of studio work and a Critical Journal for summative assessment at the end of the course. Both components are compulsory and must be submitted for the credits to be attained. Coursework components will be assessed in an integrated manner against a common set of assessment criteria.

11. Formative Assessment:

Studio project work and the Critical Journal will be subject to formative assessment delivered by way of face-to-face, group and online tutorials.

12. Collaborative:

Yes

No

12.1 Teaching Institutions:

The Glasgow School of Art; Temasek Polytechnic; Singapore Institute of Technology

13. Requirements of Entry:

None

14. Co-requisites:

Cities, Identities and Global Culture Core 3.1; Design Process in Practice Core 3.2

15. Excluded Courses:

None

16. Associated Programmes:

BA(Hons) Communication Design (Singapore)

17. When Taught:

Term 1, Term 2, Term 3

18. Timetable:

tbc

19. Examination Diet:

Examination is by coursework to be submitted for formative and summative assessment. Timetable to be determined.

20. Resit Examination Diet:

Resits apply. Timetables to be confirmed.

21. Duration of Examinations:

0

23. Available to Visiting Students:Yes No X **24. Distance Learning:**Yes No X **25. Placement:**Yes No X

26. Learning and Teaching Methods:		
Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture	10	10
Studio	10	420
Seminar/Presentation	20	40
Tutorial	3	13
Workshop	17	67
Laboratory work	0	0
Project work	10	80
Professional Practice	5	15
E-Learning / Distance Learning	5	35
Placement	0	0
Examination	0	0
Essay	2	30
Private Study	Not Applicable	90
Other (please specify below)	0	0
TOTAL	82	800

27. Description of "Other" Teaching and Learning Methods:
--

Click here to enter text.

28. Additional Relevant Information:

Communication Design students and Interior Design students will collaborate at certain points in the academic year for briefings, crits and feedback sessions.
--

29. Indicative Bibliography:

Click here to enter text.

Date of production / revision	August 2011
--------------------------------------	--------------------