

Course Code:[Click here to enter text.](#)**1. Course Title:**

Design - Histories, Identities and Global Culture

2. Academic Session:

2012-2013

3. Level:

SCQF Level 9 (Stage 3 GSA Singapore)

4. Credits:

20

5. Lead School/Board of Studies:

School of Design

6. Course Contact:

Head of GSA Singapore

7. Course Aims:

Using design history, this course underpins the understanding of contemporary design and cultural currents. Urbanism, globality and transnational culture are key themes which continue to inform today's practice and study in a design domain, but they are not new. The course gives students an overview of key historic factors and issues that have fashioned how 'design' has been understood from its emergence in western industrialisation to the present. Equally, the course focuses on developing students understanding of text-based approaches to design and their critical writing skills by exploring different types of design writing. Case studies will address a full range of design process and practice issues from historical and contemporary perspectives. Overall, the course will enhance students' critical awareness of the culture, context and deployment of design.

8. Intended Learning Outcomes of Course:

By the end of this course students will be able to:

- Identify, discuss and critique design practices and processes
- Explain the complex roles played by design and designers
- Apply contemporary theories and historical knowledge of identity, narrative and process to design studio project work
- Explain and critique key forms and methods which pertain to specialist study within the design domains of communication design and interior design

9. Indicative Content:

The course is structured round lectures. In term 1 they bring to bear historical and contemporary design issues, in term 2 they consider the various ways in which design is written about. The lectures are supported by workshops, tutorials and discussions where necessary.

10. Description of Summative Assessment:

Two text-based written submissions with illustrative support. Term 1 - 800 words 30%. Term 2 - 2000 words 70%.

11. Formative Assessment:

Face-to-face, group and online tutorials.

12. Collaborative:

Yes

No

12.1 Teaching Institutions:

The Glasgow School of Art; Temasek Polytechnic; Singapore Institute of Technology

13. Requirements of Entry:

None

14. Co-requisites:

Design Process in Practice; and *either* Communication Design Studio 3 or Interior Design Studio 3

15. Excluded Courses:

None

16. Associated Programmes:

BA(Hons) Communication Design (Singapore); BA(Hons) Interior Design (Singapore)

17. When Taught:

Term 1 and 2

18. Timetable:

tbc

19. Examination Diet:

Examination is by two written submissions, the first at the close of term 1, the second at the close of term 2. The briefs for each are set at the commencement of the relevant term.

20. Resit Examination Diet:

Retrievals and resits apply. Timetables to be confirmed.

21. Duration of Examinations:

0

23. Available to Visiting Students:Yes No X **24. Distance Learning:**Yes No X **25. Placement:**Yes No X

26. Learning and Teaching Methods:		
Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture	16	16
Studio		
Seminar/Presentation	6	18
Tutorial	2	10
Workshop	0	0
Laboratory work	0	0
Project work	0	0
Professional Practice	0	0
E-Learning / Distance Learning	2	6
Placement	0	0
Examination	0	0
Essay	2	20
Private Study	Not Applicable	130
Other (please specify below)	0	0
TOTAL	22	200

27. Description of "Other" Teaching and Learning Methods:

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28. Additional Relevant Information:

The course will be taught by GSA-appointed staff in country and by staff appointed to the programme from Temasek Polytechnic and Singapore Institute of Technology.

29. Indicative Bibliography:

[Click here to enter text.](#)

Date of production / revision

September 13th 2011/August 24th 2012