

**Course Code:**
[Click here to enter text.](#)
**1. Course Title:**

Economies and Cultures of Design Professions

**2. Academic Session:**

2012-2013

**3. Level:**

SCQF Level 10 (Stage 4 GSA Singapore)

**4. Credits:**

20

**5. Lead School/Board of Studies:**

School of Design

**6. Course Contact:**

Head of GSA Singapore

**7. Course Aims:**

This course centres round a lecture and workshop based delivery which addresses the economics and organisational cultures of design practices. The course aims to equip students with a knowledge of key issues in global economics, financial systems and the commercial aspects of contemporary design practices, with international case studies. In tandem with Specialist Studio 4 study, this course will be an important point of reference in the contextualisation of the student's developing design methods and contexts.

**8. Intended Learning Outcomes of Course:**

By the end of this course students will be able to:

- Identify and explain current issues related to design in a global context
- Explain the basic features of global markets and financial systems pertinent to design
- Analyse select issues which pertain to global trade and the political contexts which shape these issues
- Evaluate the fiscal side of a design practice and make reference to such aspects in the presentation of their main studio projects

**9. Indicative Content:**

Delivery will be chiefly through lectures and workshops, supported by online learning materials to be engaged with by individual students. Although specific tasks and assignments will be set, it is also expected that the content of the course is critically reflected upon in the student's Critical Journal as part of their main studio course at Stage 4.

**10. Description of Summative Assessment:**

Summative Assessment will be by way of a short essay coupled with time-released, online assignments.

**11. Formative Assessment:**

The essay and online assignments will be formatively assessed through individual and group tutorials.

**12. Collaborative:**

Yes X

No

**12.1 Teaching Institutions:**

The Glasgow School of Art; Temasek Polytechnic; Singapore Institute of Technology

**13. Requirements of Entry:**

Successful completion of Stage 3

**14. Co-requisites:**

Sustainable Design Practice; and *either* Communication Design Studio 4 or Interior Design Studio 4

**15. Excluded Courses:**

None

**16. Associated Programmes:**

BA(Hons) Communication Design (Singapore); BA(Hons) Interior Design (Singapore)

**17. When Taught:**

Term 1 and Term 2

**18. Timetable:**

To be confirmed

**19. Examination Diet:**

Examination is by coursework to be submitted for formative and summative assessment.

**20. Resit Examination Diet:**

Retrievals and resits apply. Timetables to be confirmed.

**21. Duration of Examinations:**

0

**23. Available to Visiting Students:**Yes No X **24. Distance Learning:**Yes No X **25. Placement:**Yes No X **26. Learning and Teaching Methods:**

Method	Formal Contact Hours	Notional Learning Hours (Including formal contact hours)
Lecture	8	8
Studio	2	40
Seminar/Presentation	2	15
Tutorial	2	5
Workshop	4	20
Laboratory work	0	0
Project work	2	50
Professional Practice	0	5
E-Learning / Distance Learning	2	6
Placement	0	0
Examination	0	0
Essay	0	12
Private Study	Not Applicable	39
Other (please specify below)	0	0
<b>TOTAL</b>	<b>22</b>	<b>200</b>

**27. Description of "Other" Teaching and Learning Methods:**

n/a

**28. Additional Relevant Information:**

Input will be received by design professionals from Singapore and elsewhere to place learning within international context

**29. Indicative Bibliography:**

To be supplied

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